



## Five Steps to LEAN Communications

*How changing the way you communicate can help reduce waste*

This 20/20 Smart Session will help you look at your internal and external communications processes and develop creative, actionable solutions to reduce waste and increase customer value leading ultimately to cost reduction.

Manufacturers and exporters need to find new ways to connect, collaborate and communicate with customers to deliver value in today's competitive environment. Find out how you can use technology to cut costs and improve employee productivity.

Jim Chisholm, Manager, Customer Solutions for Navigata will be the keynote speaker and case studies from two local manufacturers along with a live Q&A session to address specific questions, will round out this high value morning session.

**Join us to learn how to reduce communication waste today!**

### Who should Attend?

CEOs, CFOs, Plant Managers, Office Administrators, IT managers or anyone interested in finding new ways to use technology to improve internal and external communications while reducing costs.

### You must attend:

- If you're looking for actionable solutions to reduce sources of waste.
- If you want to increase the effectiveness and productivity of your employees.
- If you want to learn how to implement a LEAN communications plan in your company.

### In this seminar you'll:

- Learn 5 basic steps to get your company on the path to LEAN communications.
- Explore technology solutions to help you better connect, collaborate and communicate.
- Get practical advice and a step-by-step guide to improving internal and external communication.
- Learn how leading companies are using communications technology to reduce key sources of waste.

**Date:** Thursday, June 17, 2010

**Time:** 8:00 am to 10:30 am (Registration & Networking 7:30 am)

**Price:** \$35 Members - \$55 Non Members *Early Bird till June 4<sup>th</sup>*  
\$45 Members - \$65 Non Members *After June 4<sup>th</sup>*

**Location:** Holiday Inn Express, 15808 104<sup>th</sup> Ave., Surrey

**Register Online:** [www.cme-mec.ca/bc](http://www.cme-mec.ca/bc)

**Questions?** Zena Caul at [zena.caul@cme-mec.ca](mailto:zena.caul@cme-mec.ca)