

DAVE SIMPSON'S LEAN STORIES



THE FAST MATTRESS

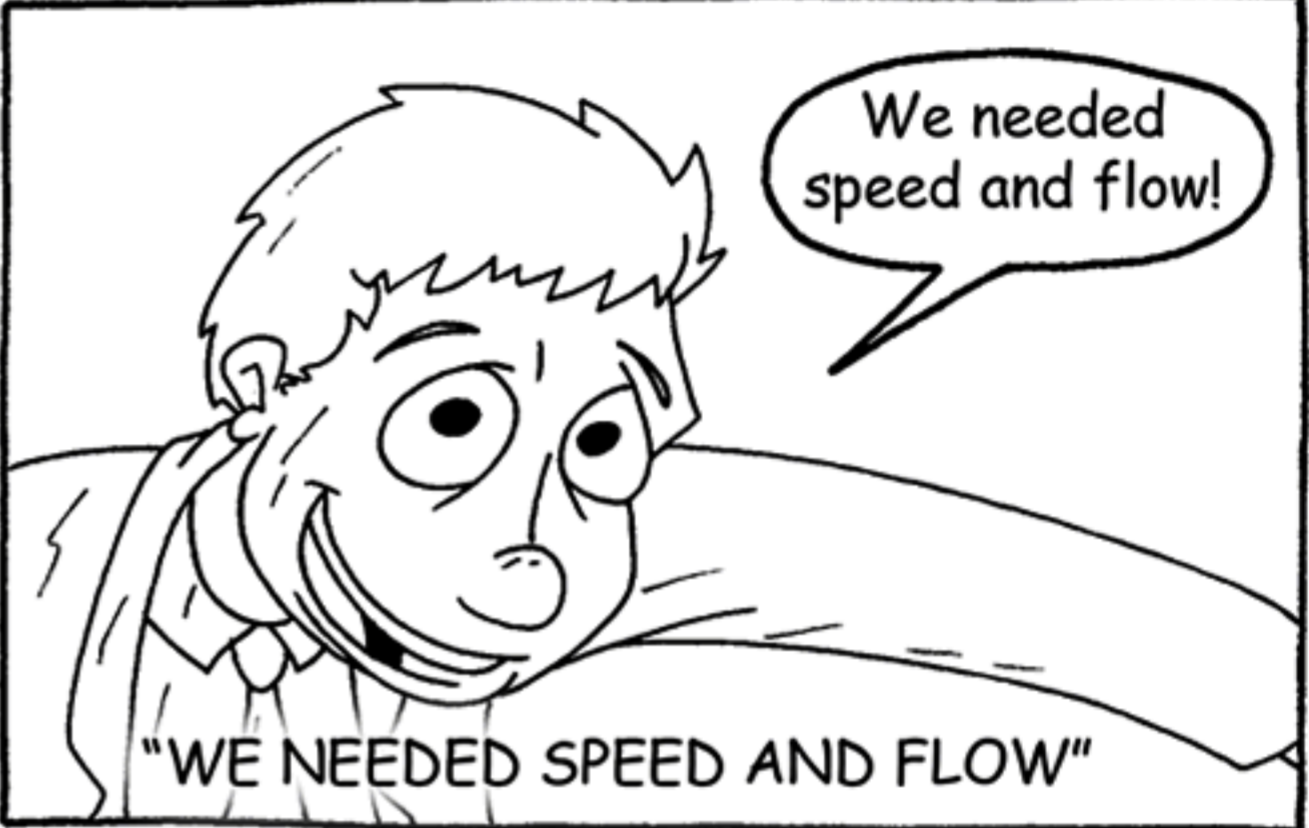


We make mattresses
Our main customer, a big mattress
retailer, told us that weekend
store orders that we received
every Monday - had to be
rolling on the trucks by
Thursday

"TOO SLOW AND NOT ENOUGH FLOW"

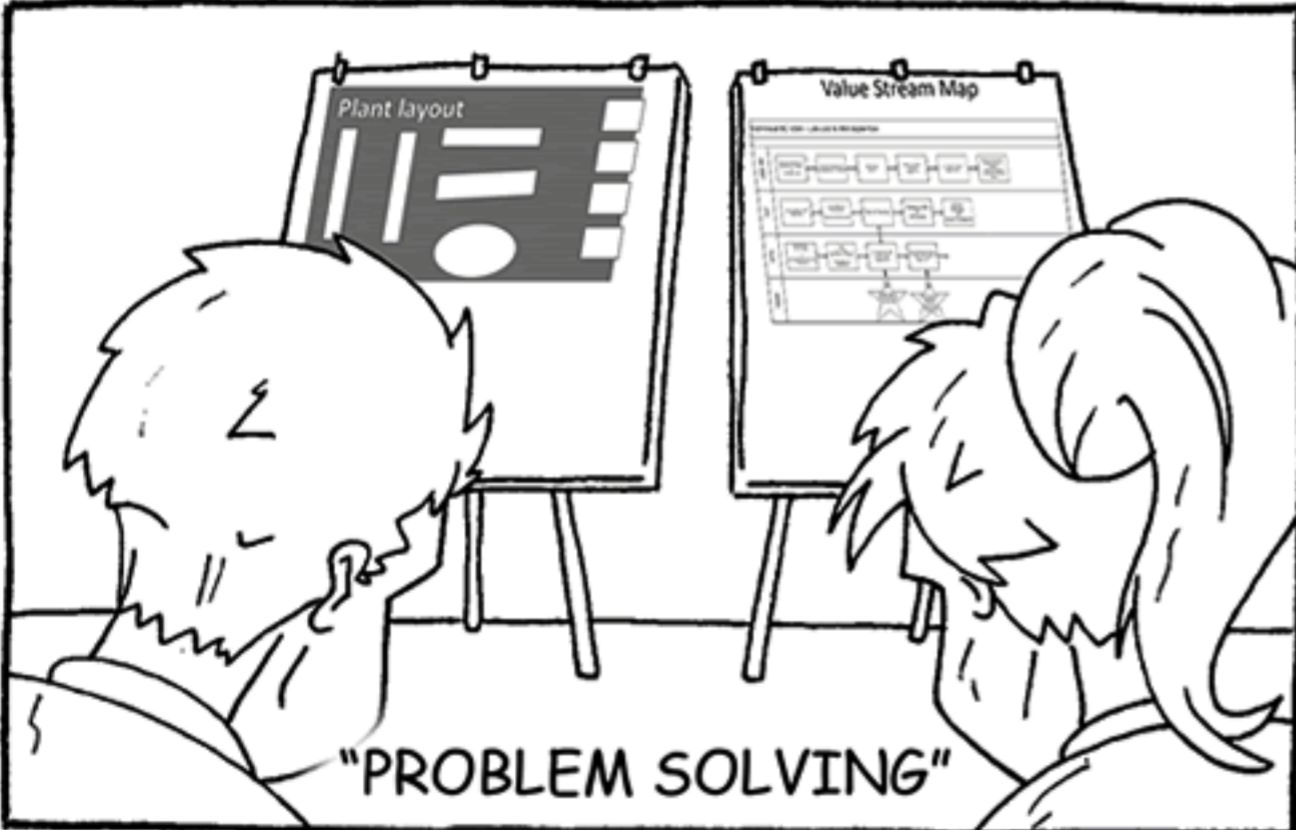


We usually had
seven days to ship -
and now we had to
do it in three

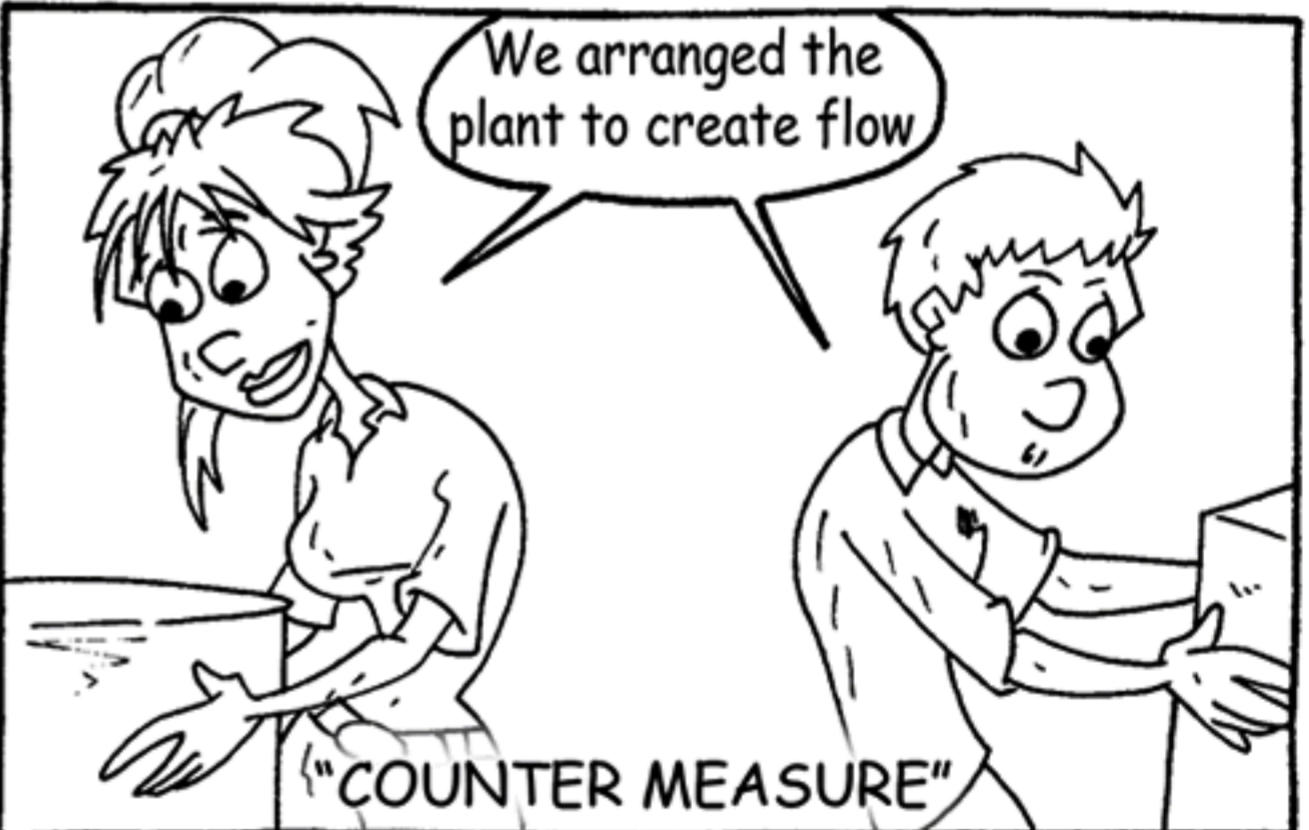


We needed
speed and flow!

"WE NEEDED SPEED AND FLOW"

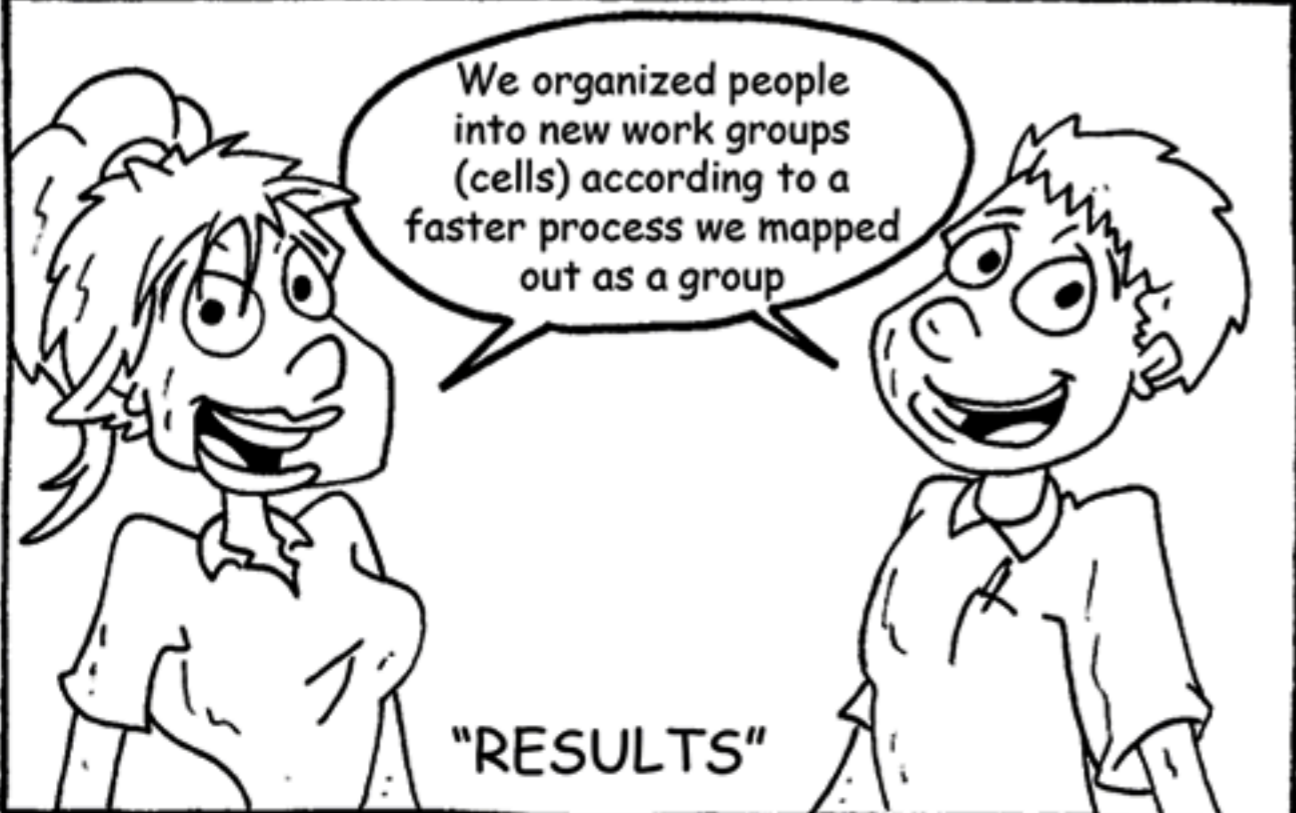


"PROBLEM SOLVING"



We arranged the
plant to create flow

"COUNTER MEASURE"



We organized people
into new work groups
(cells) according to a
faster process we mapped
out as a group

"RESULTS"



We kept our customer,
increased our competitiveness
in the market place
and engaged our workers

"CONCLUSION"